



## Aaron Bare

I solve problems, create & sell stuff!

### Speaking Topics

Launching Disruption  
Digital Innovation in Emerging Markets  
Stop Managing, Start Leading

#### Background



##### Summary

Aaron Bare is a Global Entrepreneur who has sold 6 companies, and built numerous others as a business strategist and advisor. He is currently Entrepreneur-in-Residence at Thunderbird School of Global Management, the #1 International Business School in the World and Founder of Buzz Mouth, an international digital and business strategy firm.

Aaron's experience and successful track record have made him a coveted business strategist and consultant for brands like Disney, Nike, Harley-Davidson, Google, Comedy Central and more. More recently he has turned this love for businesses strategy and innovation into a speaking series that includes topics on Launching Disruption, Stop Managing; Start Leading and Digital Innovation in Emerging Markets. He has been touring internationally and speaking for the Kauffman Foundation and been keynote for the Global Sales Summit, Tijuana Innovadora Conference, the Russian Science Technology and Education Consortium, and most recently as the host of 3-day cross-functional business conference with Coca-Cola and McDonalds.

#### Achievements

##### Named as:

- 35 under 35 Entrepreneurs
- 40 under 40 Leaders
- Most Innovative Company of the Year
- National Sales Professional of the Year

##### Featured in:

- *Wall Street Journal*
- *Wired, Fast Company*
- *Inc. Magazine*

##### Business Related:

- Secured over \$100 Million in Venture Capital in the last 10 years
- Created over 400 websites and 20 mobile applications.
- Designed Business and Digital strategies for over 150 Companies
- Accenture – “Project of the Year”
- 6x Serial Entrepreneur

#### Testimonials

“Aaron Bare...was able to disrupt the way the organization was traditionally thinking...while deploying several new meaningful projects that will drive the team’s collaboration, team strengths, and focus based on the customer...”  
-Cathy Horgan, VP, The McDonald’s Division, USA at The Coca-Cola Company

“Aaron Bare’s insightful intellect helps audiences better understand the disruptive nature of social media... the insights allow them to leave with a deeper understanding of the challenges they face in these rapidly changing times...” -Jeff McKeever, CEO, MicroAge & WPO Disruption Chair

“We highly endorse Aaron as an outstanding presenter, thinker, entrepreneur, and innovator.” -Richard Tollefson, President, The Phoenix Philanthropy Group.

“Aaron spoke to a global growth conference for the Russian Science Technology & Education Center and was extremely effective in communicating his ideas... - Doug Bruhnke, CEO, Growth Nation & The Global Chamber